

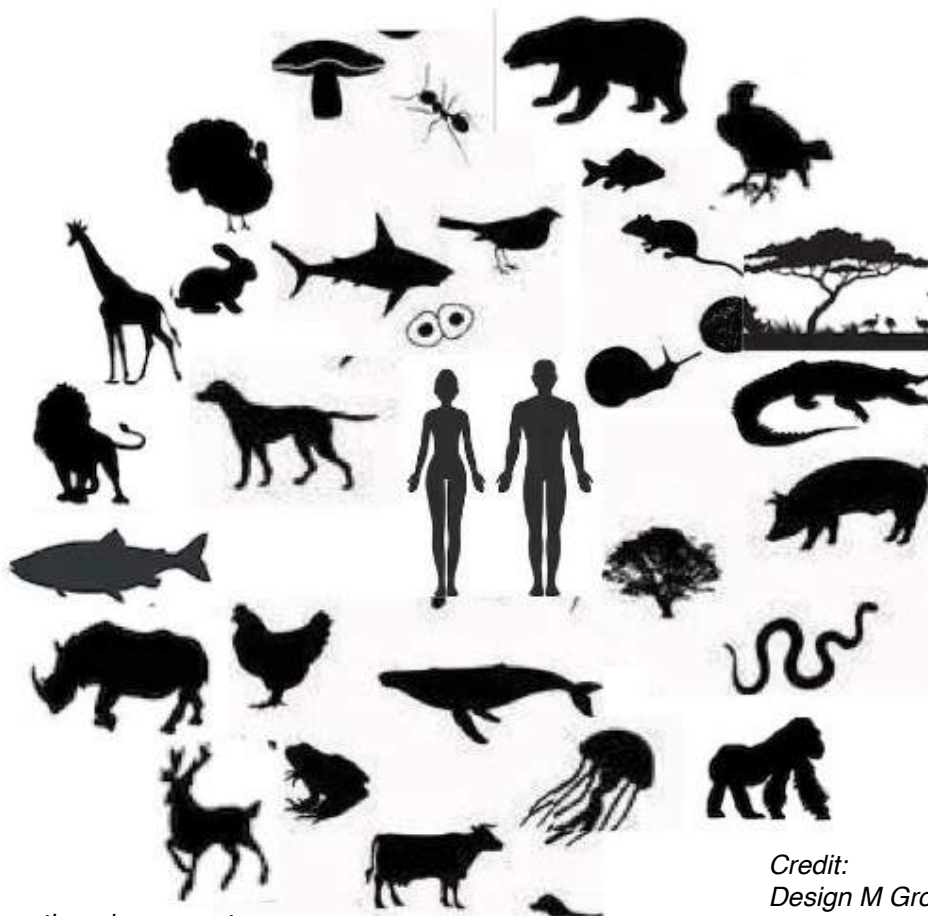
Every obstacle in life has a design solution.

October 2019, Volume 5, Issue 58

Earth Centric

Last month we wrote about the Human Centric way of looking at the world. The other way to look at the world is a holistic approach, Earth Centric.

Some use the term Ecocentrism. In the ecocentric view people are inseparable from the inorganic and organic nature that encapsulates them. All organisms are evolved from Earth, sustained by Earth. Thus Earth, not organism, is the metaphor for Life. Earth not humanity is the Life-center, the creativity-center. Earth is the whole of which we are subservient parts. Ecocentrism is not an argument that all organisms have equivalent value. It is not an anti-human argument nor a put-down of those seeking social justice.



Credit:
Design M Group, Inc

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Did You Know ?

We are the leading local provider of tools and resources for people planning on adding on to, renovating or building a home.

We have several consumer guilds to help you.

One of our recent publications is...
"The 10 Advantages of Design Build"



Download it here and share it with

Archi-fact.

Earth's atmosphere has no definite boundary, slowly becoming thinner and fading into outer space. The lowest layer is called the troposphere. Energy from the Sun heats this layer, and the surface below, causing expansion of the air. This lower-density air then rises and is replaced by cooler, higher-density air. The result is atmospheric circulation that drives the weather and climate.

Iconic Building Of The Month The Earth

In allegiance with the Friends of the Earth movement we have chosen The Earth as our Iconic Building of the Month. Based on your belief it was either created by God or came into being by the "Big Bang". Either way it is amazing. Earth is the third planet from the Sun and the only astronomical object known to harbor life. Earth's axis of rotation is tilted with respect to its orbital plane, producing seasons on Earth.

The gravitational interaction between Earth and the Moon causes tides, stabilizes Earth's orientation on its axis and gradually slows its rotation. Earth is the densest planet in the Solar System and the largest and most massive of the four terrestrial planets.



Earth Centric

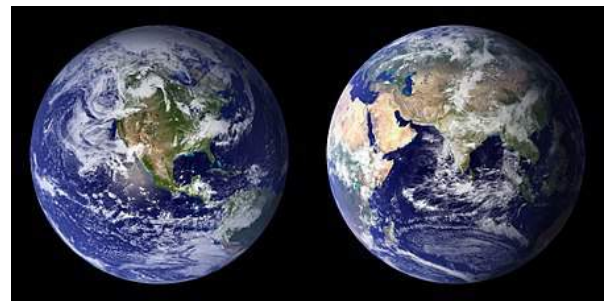
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If you believe in the biblical creation of man (which states that God made man out of clay) then you believe that humans were made from the earth. If you believe in evolution, then you believe that humans were made from the earth. There is no need to get involved in a religious discussion as both beliefs state that humans are made from the earth. The ecocentric ethic was conceived by Aldo Leopold and recognizes that all species, including humans, are inter-related in their life processes. The writings of Aldo Leopold and his idea of the land ethic and good environmental management are a key element to this philosophy.

We live within an economic system we call Capitalism. Today's capitalists work under the ideology of Industrocentrism. Industrocentrism is an ideology that goes hand in hand with today's industrial neoliberal capitalist agenda. It sees all things on earth as resources to be utilized by humans or to be commodified. The Board of Directors and officers of a corporation in the United States must by law be concerned with only one thing. That one thing is the protection of the stockholder's investment value. This is in the the form of the

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The Blue Marble, the first full-view photograph of the planet, was taken by Apollo 17 astronauts en route to the Moon in 1972



Archi-Quote

"You all come to us young people for hope. How dare you? You have stolen my dreams and my childhood with your empty words, and yet I'm one of the lucky ones. People are suffering. People are dying. Entire ecosystems are collapsing."

Greta Thunberg the 16 year old environmental activist at the Climate Action Summit at the United Nations: on September 23, 2019

Earth Centric

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stock price which is affected by profit which is effected by reducing costs. There is no requirement that a corporation must be concerned with its employees, community, the environment or its customers. This view is the opposite of ecocentrism. It negatively affects humans, nonhumans, and the environment in the long run in that it only focuses on short term economic gratification. A corporation is concerned with ninety day increments that financial world refers to as “the quarter” meaning an approximate quarter of the year.

We are beginning to see the effects on the environment with global climate change. Storms are getting stronger and rain patterns are changing which will affect our farming areas. We need food and water to survive just like every other living thing on earth.

It is a crime against humanity and the earth to leave the earth in less than a better place than when we arrived. We are merely caretakers of this planet while we are here. If you have children or not, if you believe that humans should continue or not, the earth and the environment must be taken care of by us as we take care of our children.

We must all declare that the health of the environment on earth must be the most important issue of the day, the year and the century, and as is written in the United States Declaration of Independence of 1716...”And for the support of this Declaration, with a firm reliance on the protection of divine Providence, we mutually pledge to each other our Lives, our Fortunes and our sacred Honor.”

Archi-Speaks

Can you find these words?

EMPEROR CITY DYNASTY
FORBIDDEN CHINA

A	G	L	F	C	L	X	Y	W	O	T	F	R	H	I
K	Q	D	T	N	R	D	N	E	Y	U	P	W	E	L
Q	C	W	S	G	E	Y	I	W	F	N	C	R	Z	B
D	S	O	N	N	M	U	H	W	O	J	O	O	N	T
U	U	F	T	T	G	E	C	J	U	I	Y	F	G	O
A	P	E	B	B	Z	V	Y	F	H	C	T	B	L	H
Q	C	T	I	D	F	Y	L	O	Q	J	I	V	C	E
N	J	T	S	U	Z	T	H	R	E	A	C	Q	U	L
Y	T	S	A	N	Y	D	E	B	L	C	N	T	C	E
K	E	U	G	K	Z	G	O	I	N	U	L	I	M	J
N	Z	R	N	P	L	M	T	D	K	U	L	P	H	E
I	J	U	F	B	T	Z	P	D	G	P	E	P	R	C
O	I	L	A	A	Q	Z	J	E	J	R	R	Z	N	Z
X	H	T	V	Z	K	S	C	N	O	T	Q	W	F	D
S	O	Y	X	Z	H	J	Z	R	U	Y	K	B	C	J

Ask M

In the James Bond books and movies the character “M” heads the Secret British Intelligence Service known as MI 6, of which James Bond is Agent 007. When contemplating adding on to your home or building, renovating or building a new home or building you should have someone like “M” on your side. Each month the “Ask M” column will answer a reader’s question to place more information at your finger tips. **This month’s question is...**

What is wrong with humans having a human centric view of the world. We are the highest form of life and should rule the earth.

George T

George,

This month’s article answers your question in detail. However, in short, we are only part of this world. We may be the only living things on this planet that can change this planet in our life time. Therefore we must be good stewards of this planet for the sake of all other living things, our posterity and ourselves. We must act NOW before Earth becomes like Venus, uninhabitable by any life known to us.

Email your questions to info@designMgroup.com ,and in the subject line type in “Ask M”. We look forward to hearing from you and hope we can answer the questions to everyone’s satisfaction.

Want to speak with the Architect

Do you have questions but do not know where to start?

Do you know the legal consequences of starting a project without approvals?

Are you sure you have completed all of the research necessary so as not to waste your money and time during construction?

Are what you think are your NEEDS and OPTIONS truly the best for you and your future?

Does the contractor really have YOUR best interest in mind when suggesting solutions?

Answering these questions and more are the reason for enlisting a Needs and Options Review.

We can help you on your way to a successful project with less hassles and problems.

Visit: www.designMgroup.com

About

Marcus Marino, RA, AIA, NCARB
President



photo credit: Jenna Glatzer

Marcus Marino, RA, AIA, NCARB is a leading architect in New York City. He received a Bachelors of Architecture from the prestigious Pratt Institute and a Masters in the Science of Architecture and Urban Design from Columbia University Graduate School of Architecture, Planning and Preservation. He received his license to practice architecture in New York State in 1981 and is licensed in a number of other States. Marcus Marino has served on numerous Governmental Panels and serves as an expert consultant to other architectural firms and legal firms. He is the former Vice President of Public Advocacy of the New York State American Institute of Architects.

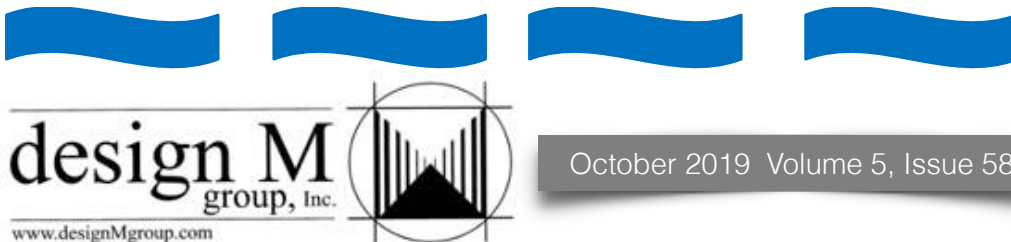
Our core beliefs are ...

Architects have a responsibility to our clients, community and the environment.

Architects should help provide information to our fellow world citizens about their homes, offices and the built environment in general.

Your Home should move you emotionally like your favorite song does.

Let Us Help You Build the Home You Knew Was Always There For You.



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Contact me !

info@designMgroup.com

TOLL FREE

877 - SO Love My Home
877 - 765 -6836

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NCARB